ICT Based Strategic Planning  
(Foundation Course)

The University of Namibia through the Namibia Business School, will offer the ICT based Strategic Planning course.

Dates: 12 – 16 October 2015
Duration: 5 Days
Venue: University of Namibia, Main Campus, Windhoek
Cost: N$5,500;- 

Overview:

This five day course will introduce delegates to ICT based tools that can be employed during strategic planning. Throughout the week, delegates will learn how to use ICT applications to conduct What If analysis, develop operational plans, simulate and model various business scenarios.

Course Objectives:

Upon successful completion of this course, delegates will be able to:

1. Use ICT applications to conduct customer and competitor analysis.
2. Employ ICT based techniques to do SWOT analysis.
3. Develop operational plans.
4. Simulate operational plans using the Monte Carlo approach.
5. Derive solutions using What-If analysis and goal seek commands.
6. Use Excel Add Ins to optimize solutions given a set of constraints.
7. Do Time Series analysis.
8. Use ICT based simulations to perform risk analysis.

Target Audience:

The course is suitable to anyone willing to learn the fundamentals ICT based Strategic planning.

Prerequisites:
To ensure success in this course, delegates should have basic knowledge and skills of using any Windows, Mac, or Open Source operating system.
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